



cre ative shorts

From Long-Form
Content at Lower Costs



Prime Focus Technologies (PFT) enables broadcasters and OTT platforms to create short, riveting videos from original content for digital distribution. We deliver high quality results at extremely competitive prices leveraging cost arbitrage benefits.

We specialize in all aspects of post-led content creation, including re-scripting, editing, sound, Quality Check (QC), localization, mastering and more. Our vast talent pool and in-house infrastructure enable us to deliver the scale and quality you need, at affordable prices.



~~our offerings~~

Rotoscoping and Versioning

Changes based on duration, pack shot updates, language etc.

Content Localization

Subtitling, Dubbing & Access Services in 60+ languages

Animation and Motion Graphics

2D & 3D animation for innovative storytelling

Mastering

Mastering capabilities conforming to 4K, HDR, Dolby 5.1 in advanced formats like IMF

Color Grading

High quality visual finishing and color grading

State-of-the-art Technology

Easy-to-use Cloud portal for centralized, secure asset management, search and review. Enables easy exchange of feedback and collaboration with internal teams & external vendors



why

PFT?

International Creative Sensibilities

Large pool of creative specialists trained to cater to international sensibilities

Expertise across Genres

Including TV shows, films, sports, documentaries, children's programming and animation.

Glocal Approach

Production capabilities across 96 countries, with 24x7 operations and local support.

Global talent pool & WorldSourcing® model

We connect you to the right people at the right time

Best-in-class Infrastructure

Use of latest equipment and software – DaVinci Resolve, Flame, 3ds Max etc.

Spectacular VFX capabilities

Our Group company, DNEG recently bagged its 5th Oscar

Recognized

5 patents for Production technology and award-winning creative work (behind 20+ Promax awards)

Scalability

Our vast in-house infrastructure enables us to meet the tightest deadlines

Anytime, Anywhere Access

Manage/review content on-the-fly through our iOS/Android app

Proven

We deliver 5000 assets per month

Always Available

Project managers working in your time zone

**what's
in it for
you?**

Increase viewership by
creating short,
meaningful videos
from existing content

Deliver creative
finesse with the
local flavors that
resonate

Enjoy flexible pricing,
save costs leveraging
cost arbitrage benefits

Single partner with a
unique blend of
creative & technology
skills





www.primefocustechnologies.com